

"WHO'S WHO" BUSINESS INDEX



WILLIAM MCKANE — Owner of Rancho Bakery, located at 17222 Hawthorne Blvd., comes from a long line of bakers. He has had 42 years of experience in the bakery business. Rancho Bakery has a complete line of baked goods. A specialty is decorated cakes for birthdays, anniversaries and weddings. One day service is offered even for special orders. McKane is known far and wide for his Danish pastries. The bakery is located in Rancho Market on Hawthorne Blvd. between Redondo Beach Blvd. and 174th St., Torrance. The store is open from 9 a.m. until 10 p.m. McKane is a member of the Masonic Lodge and Odd Fellows. He has previously served the public with his baked delicacies in the Farmer's Market. Give your sweet tooth a treat and visit the bakery, or call 371-9593 to place an order.



TRAILERS GALORE — Are carried by George W. Fry, Inc. The store is located at 2142 Pacific Coast Hwy. in Lomita. George Fry is a factory distributor for Paramount, Angelus, Mayflower, Double-Wide, Great Lakes, Ken-Skill, Shasta and Riviera trailers. Fry also has butane sales and service. One year free service on new trailers is offered. Used trailers are for sale at the store. Bank financing is available. Trade-in on trailers includes automobiles and real estate. Fry recently purchased the Jordan Trailer Co. at 2117 Pacific Coast Hwy., Lomita. He was a new car dealer for 36 years in southwest Los Angeles, selling Chrysler, Plymouth and Studebaker. Telephone DA 6-2200 for information.



ALL YOU COULD ASK FOR — In office equipment is available at State Office Supply, located at 24202 S. Crenshaw Blvd. at Lomita in Torrance. The company is owned by Preston L. "Ernie" Ellis, who is past president of the Rotary Club. State Office Supply is a franchise dealer for Olympia typewriters and Smith-Corona typewriters, adding machines and cash registers. In addition the store stocks Ohdner adding machines and Facit typewriters and calculators. Hermes typewriter and Addo-X adding machines are also sold. Other products include Clary, Underwood, Speed-O-Print and Nord. The last two are photocopy and duplicating supplies. State Office leases, rents and repairs all types of machines, office furniture, files and supplies. Give them a call at the store or telephone DA 5-1655 for information.

ARCHITECTURAL DESIGNING

W. A. POLLACK & ASSOCIATES

Architectural Designing
VA and FHA . . . Subdivisions
Apartment House Projects
Custom Home Design
Call 375-2509
23810 Hawthorne Blvd., Torrance

BEAUTY SHOP

JANET'S HAIR STYLES

"Your Loveliness is Our Business"
Complete Beauty Care
Permanent Waves
Hair Coloring
Manicures
Eves. by Appointment Air-Conditioned
17234 So. Crenshaw Blvd., DA 4-4804
Torrance

DAIRY DRIVE-IN

ROSE BUD DAIRY

Herb Moen, Proprietor
"Drive-In and Save"
Milk . . . Butter . . . Eggs . . .
Milk-Butter-Eggs-Cheese
Fruit Punch — Orange Drink
Ice Cream-Soft Drinks
Why Take Less Than
The Best
18158 Crenshaw Blvd., DA 3-3225
Torrance

MIMEOGRAPHING

GORGES MIMEOGRAPHING SERVICE

Letter Addressing Service
Mimeographing, Duplicating
Rubber Stamps . . . Business Cards
Calendars-Book Matches
Color Work
23625 Arlington Ave., Torrance
325-3352

RESTAURANT

HOUSE OF SWEDEN SMORGASBORD

16 Dishes for Lunch . . . \$1.10
Tues. Thru Fri., 11:30 a.m. to 4 p.m.
25 Dishes for Dinner . . . \$1.65
Tues. Thru Fri., 4 p.m. to 9:30 p.m.
Sat. & Sun. Dinners, 11:30 a.m.-9:30 p.m.
Closed Monday
305 Avenue "G" at Pacific Coast Hwy.
Redondo Beach — FR 5-0089

THEATERS—DRIVE-IN

HARBOR DRIVE-IN THEATER

Lee Wuestwald, Manager
The Place to Take the Family
\$1.50 per Car
No Baby Sitting Problem Here
Starts at Dusk
Open 7 Days a Week
23322 South Vermont Ave. TE 4-8501
Vermont and Sepulveda

AUTO BODY SHOP

B & D AUTO BODY

Complete Body and Paint Shop
Experts on Foreign Cars
Insurance Claims
Towing Service
Loan Cars
Free Estimates
2220 W. Sepulveda Blvd., Torrance
DA 6-0071

MAPLE MIRROR BEAUTY SALON

Complete Beauty Service
Custom Permanent
High Styling
Cutting . . . Shaping
Tinting . . . Bleaching
Formerly of Rose's Beauty Salon
21516 S. Main TE 4-9991
1 Block North of Carson

DISPENSING OPTICIANS

SOUTH BAY OPTICAL

Physicians Prescriptions Filled
Lenses . . . Frames . . . Repairs
Contact Lense Filled
Two Locations
Edward C. Price FR 5-7660
1712 1/2 S. Catalina, Hollywood Riviera
Clifford C. Valentine FR 4-0485
845 Manhattan Veach Blvd., Man. Bch.

MOTORCYCLES

JIMMY DEAN NELSON MOTORCYCLE SHOP

New and Used
Motorcycle and Scooter Parts
Authorized Mustang
Sales and Service
Repair and Service All Makes
FIX-IT SHOP
1502 W. 166th St. DA 3-1419
Gardena

RUG CLEANING

BYRD RUG & UPHOLSTERY CLEANERS

All Work Done in Our Plant or
Your Home
Specializing in Wall-to-Wall Carpet
Cleaning, Serger, Binding, Sewing and
Repairing—Tinting and Dyeing
1931 West Artesia Blvd. Gardena
FR 2-5163—DA 4-2403

TRAILERS

GEO. W. FRY INC. NEW AND USED TRAILERS

Distributors for
Paramount - Angelus - Mayflower
Double Wide
Great Lakes, Ken-Skill, Travel-Ease,
Shasta, Riviera
Will Take Cars, Real Estate in Trade
2117 Pacific Coast Hwy. Lomita
DA 6-2200

SLATER'S BODY SHOP

Complete Body and Paint Work
Autos and Trucks
Color Matching
Customizing
Specializing in Insurance Work
Free Estimates
Loan Cars . . . Pickups and Delivery
1503 N. Avalon TE 4-1608
Wilmington

BRAKES

Lloyd Moore Brake & Front End Specialists

State Officials
Brake and Light Station
Modern Electronic Equipment
(15 Years Experience)
Quality Workmanship
Torrance
22853 Arlington DA 5-4521

DOUGHNUTS

THE GOLDEN DONUT

Open 24 Hrs. Every Day
New Sandwich Bar Open
22 Varieties . . . Delicious Donuts
Highest Quality . . . Finest Ingredients
Used in our Special Process
Wholesale to Clubs . . . Churches
1959 W. Carson FA 8-9623
Torrance

OFFICE SUPPLIES

STATE OFFICE SUPPLY

Complete Line of Office Machines
Photocopy and Duplicating Machines
Lease and Rent
All Types of Office Machines
Office Furniture
24202 Crenshaw Blvd. Torrance
DA 5-1625

SADDLE SHOP

W. C. WIESE SADDLE AND HARNESS MAKER

Repairing Our Specialty
Custom-made Saddles, Gun Belts,
Harness and Riding Equipment
Quality Workmanship
2019 Pacific Coast Hwy. Lomita
DA 6-9603

TRANSMISSIONS

CROWN TRANSMISSION EXCHANGE

Wholesale Service to Garages
and Gas Stations
Repaired—Rebuilt—Exchanged
Any Type, Model or Year
Complete Line of New and Used Parts
Pick-up and Delivery
1838 W. Redondo Beach Blvd., Gardena
DA 3-8366

AUTO REPAIRS

TORRANCE AUTO CENTER

"Will Make Your Old Bus Run
Like a New Rocket"
We Specialize in Motors, Brakes and
Automatic Transmissions
ALL WORK FULLY GUARANTEED
Free Loan Cars
'06 Torrance Blvd. Redondo Beach
Phone 376-3911

CLEANERS

GWEN'S CLEANERS & LAUNDRY

Complete Cleaning Service
Specializing in Leather Goods
Expert Alterations, Quality Work Only
Pick-up and Delivery
Open 7:30 to 6:30 . . . 6 Days
2368 Lomita Blvd. DA 5-2551
Lomita

DRAPERIES

MARTIN'S DRAPERIES

Specializing in Draperies
Bedspreads . . . Slip Covers
Shades and Shutters
Only Beauti Dealer in Area
Drapery Cleaning
Hardware Removing and Installing
Free Estimates
3776 Pacific Coast Highway 375-1911
Redondo Beach

ORGANS

HAMMOND ORGANS

Mobile Demonstrations
(We'll Cometo Your Door)
Sales, Rental—Instruction, Service
Accessories
Rental Organs, \$25 per Month
No Obligation to Buy
2768 West Sepulveda Blvd. Torrance
DA 6-1131

SERVICE STATION

NIX'S FLYING A SERVICE

"Courtesy and Service Come First"
Batteries - Tires - Accessories
Tune-ups - Brakes - Wheel Balancing
Night Lube - Tire Service
17405 Crenshaw Blvd. DA 4-4553
Torrance

WHEEL ALIGNMENT

HERBORN'S ALIGNMENT SERVICE

Official Bear Alignment Service
Brakes, Balancing, Tire Truing
Complete Front End Rebuilding
and Alignment
Free Pick-up and Delivery
20555 Hawthorne Blvd. Torrance
FR 1-4451

AUTOMATIC TRANSMISSIONS

JAY'S AUTOMATIC TRANSMISSIONS

Automatic Transmission Specialists
Since 1953
Repairs on All Automatics . . . One-Day
Service on Most Cars
FREE PICK-UP AND DELIVERY
Open 8 to 5—Saturday, 8 to 12
22855 Arlington Ave. Torrance
Phone DA 6-1662

CLEANER

BELFAIR DRY CLEANING SPECIALISTS

We specialize and take pride in our
finest attire. Try us and be convinced.
We Own and Operate
Our Own Plant
2060 W. Carson FA 8-8041
Torrance

GENERATOR AND STARTERS

RED'S GENERATOR & STARTER EXCHANGE

Automotive . . . Industrial . . . Marine
Complete Stock of Rebuilt Generators
. . . Starters . . . Regulators . . . Solenoids
Open 8 to 9, 7 Days
Free Delivery
437 E. Lincoln St. TE 4-0102
Wilmington

PAINT

HARRY'S PAINT & WALLPAPER

1300 Different Colors of Paint
FEATURING GLIDDEN PAINTS
Painters' Supplies—Wallpaper
Art Supplies
2764 West Sepulveda Blvd. Torrance
DA 6-0501

SHOE REPAIRING

NICK'S SHOE REPAIR

Orthopedic Work—General Repair
Doctors' Prescriptions Filled
Shoe Restyling—Resoling
Shoes Cleaned and Dyed
Convert Street Shoes Into Golf Shoes
Open 9 to 6—6 Days
1313 Post Ave. FA 0-2505
Torrance

YARDAGE

COLORFUL YARDAGE CENTER

T. Whitcomb, Proprietor
Specialty Shop for Women Who Sew
Large Selection of Fabrics—Featuring
McCall's and Butterick Patterns
Dressmaking, Alterations, Buttonholes
Notions
1614 Cabrillo Ave. Torrance
FA 8-4666

AUTO TUNE-UP

FRANK BARBER

SPECIALIZED ENGINE TUNING
Engine Rebuilding . . . Auto Electric
Carburetor and Ignition—Valve Grinding
All New and Modern Equipment
Financing Arranged
22857 Arlington Ave. Torrance
Phone DA 6-3252

COIN DEALERS

WOODIE'S COIN SHOP

Large Stock of U.S. Coins
Mint Sets . . . Type Sets
Coin Collections, Coin Books
Coins Bought . . . Sold . . . Appraised
Expert Appraisals
Open 11-9 7 days, Sat. and Sun. 9 to 9
1114 So. Crenshaw Blvd. 328-3462
Torrance

GUNS

THE GUN SHOP

Rifles, Pistols, Shotguns—New & Used
Expert Gunsmithing
Custom Gun Building
Reloading Supplies and Components
Sights, Scopes, Ammunition
Holsters, Gun Cases
320 South Catalina Redondo Beach
FR 4-6646

PIZZAS

PIZZA PALACE

One of the World's Best Pizzas
with 7 Different Cheeses
Draft and Foreign Beer
Bring the Family "n or Take Home
Across from Del Amo Shopping Center
3848 Sepulveda Blvd. Torrance
FR 8-2097

SCHOOL

TORRANCE SCHOOL OF FASHION DESIGN

Offering Instructions in Sewing
Elementary and Advanced
Basic Pattern Drafting and
Sketching
Alterations—Costume Consultant
1516 Cravens Ave. Torrance
FA 8-0890

IF YOU

HAVE A PLACE

OF BUSINESS AND

YOU WOULD

LIKE TO BE

REPRESENTED

IN THE WHO'S WHO

BUSINESS INDEX

PLEASE CALL US AT THE

TORRANCE PRESS

AND WE WILL BE GLAD TO HELP YOU

DA 5-1515

BAKERIES

RANCHO BAKERY

Complete Line of Bakery Goods
Specializing in
Birthday . . . Anniversary
Wedding Cakes
Special Order
Can Be Filled in One Day
Open 9 a.m. to 10 p.m.
17000 Hawthorne Blvd. 371-9573
Torrance

CONCRETE . . . READY MIXED

AZUSA ROCK & SAND

Torrance Plant
Crushed Rock
Sand and Gravel
Concrete in Color
Commercial and Residential
For Free Estimates
Call FA 8-6705
1347 1/2 W. 208th Torrance

JANITORS' SUPPLIES

KEEP CLEAN PRODUCTS

Serving Entire Southwest Area
Established 14 Years
Complete Line of Apartment, Hotel,
Motel and Trailer Park Supplies
Swimming Pool Supplies
Waxers — Brooms — Soap — Brushes
24411 Narbonne Ave. Lomita
DA 6-1494